



**United Way**  
City of Kawartha Lakes

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# United Way for the City of Kawartha Lakes

**Annual  
Campaign  
Report for  
2023–2024**

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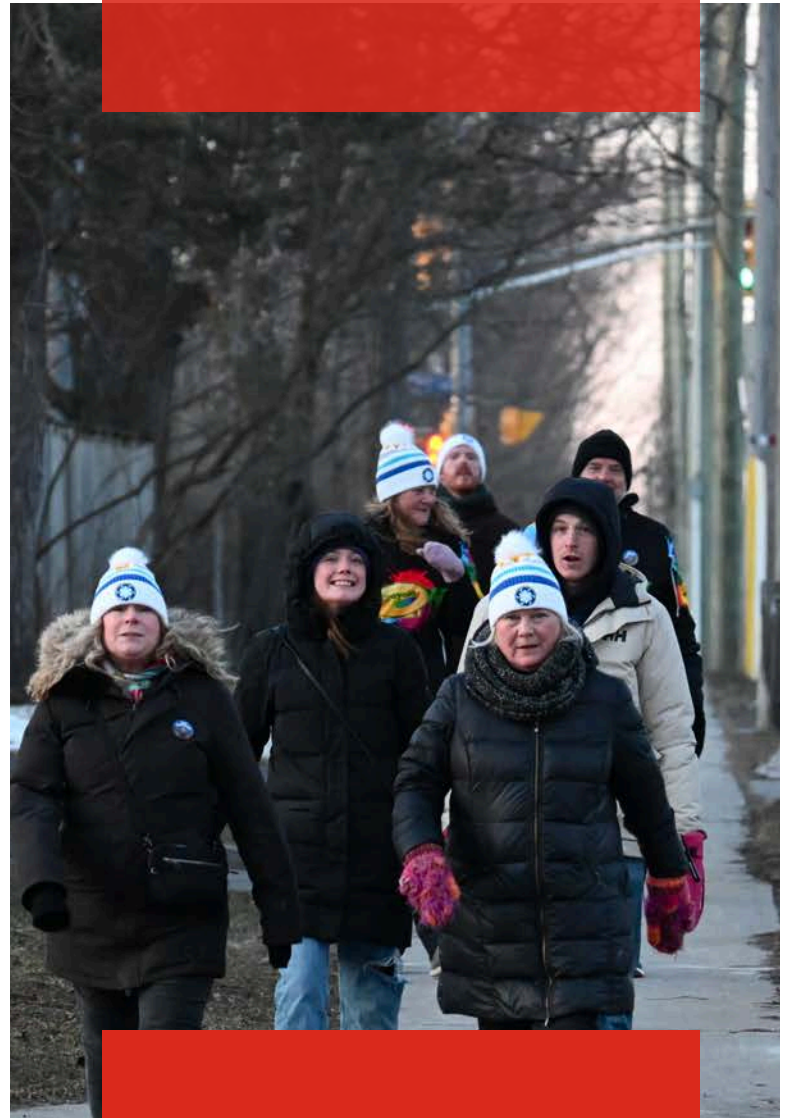
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# Who We Are

United Way for the City of Kawartha Lakes provides financial support for agencies and programming in City of Kawartha Lakes and Haliburton County.

Through our work we address our 3 Pillars: Poverty to Possibility, All that Kids Can Be and Healthy People, Strong Communities.

**MISSION:** To build a strong community and improve lives in Haliburton and Kawartha Lakes.

**VISION:** Bring communities together to ensure everyone has the opportunity to reach their full potential.



## Where to find us

### Visit us

50 Mary St. W., Lindsay ON K9V 2N6

### Contact us

705-878-5081

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### Connect with us

[www.cckl-unitedway.ca](http://www.cckl-unitedway.ca)

Instagram: @unitedwaycckl

Facebook: @UWCKL

X: @UnitedWayCKL

YouTube: @UWCKL







## Message from our Co-Executive Directors

Our 2023-2024 Campaign was one of challenges and opportunities. Like many in the Kawartha Lakes, we felt the impacts of the hailstorm, with damage to some of the crops at the farm. Our farm staff worked hard to clean up and minimize the damage and we still managed to donate over 18,000 pounds of fresh produce to community organizations.

We were excited to bring back our annual bonspiel and take part in the Coldest Night of the Year, bringing the walk to Lindsay for the first time.

Through our grants and produce donations we were able to support 16 local organizations. A big thank you to our donors, supporters and volunteers. You help make this valuable work possible.

**Shantal Ingram and Emily Beall**  
Co-Executive Directors



## United Way supported the following agencies and programs:

**Point in Time Centre for Children, Youth and Parents** – Coming Full Circle: Dedicated Spaces for People with Lived Experience in Haliburton County and Food for Kids

**VCCS Employment Services** – Food for Work program

**BGC Kawarthas** – Food Security for Youth and Family program, Food security support

**SIRCH** – Community Kitchen Meals, Food security support

**THRIL** – Growing Pains project, New Saddle for therapeutic riding program (UWHO grant)

**EarlyON** – Support for children's programming in Haliburton

**Big Brothers Big Sisters** – Support for children and youth programming in Haliburton

**Salvation Army** – Food security support

**Haliburton Highlands Health Services (Community Services)** – Food security support

**Community Care** – Food security support

**Kawartha Lakes Food Source** – Food security support

**John Howard Society** – Food security support

**A Place Called Home** – Food security support

**Kawartha Lakes Housing Corporation** – Food security support

**Centre of Hope** – Food security support

**Food for Kids CKL** – Food security support

# Community Services Recovery Fund

The Community Services Recovery Fund (CSRF) was a federally funded grant for not-for-profits that United Ways across the country delivered along with Community Foundations of Canada and the Canadian Red Cross. United Way funded grants were for Program and Service Innovation and Redesign.



\$266,461 in funding distributed

Coboconk and Area Food Bank – \$36,808

Kawartha Lakes Museum and Archives – \$60,000

Big Brothers Big Sisters \$45,066

Kawartha Art Gallery \$63,712

Maryboro Lodge Museum – \$60,875







## Campaign Kickoff

This past fall we launched our 2023 fundraising campaign at THRIVE Co-Working Space. We spoke about the projects we funded the previous year and provided an update on the 5th season of Edwin Binney's Community Farm and Education Centre. Jeff Tompkins was introduced as our returning Campaign Chair.



## United Women Helping Others

The 2023 United Women Helping Others grant was awarded to THRIL to purchase a new saddle for their therapeutic horse riding program. THRIL provides therapeutic riding and driving program for children, youth and adults with special needs/considerations, mental health issues, and those that are abled differently.





## United Way Out and About in the Community

You never know where you will find the staff of your United Way! We support workplace campaign events and give presentations about our work. This year we have been out and about supporting the Fleming College bake sale fundraiser, speaking at 100 Men Kawartha Lakes and the PVNCCDSB United Way Workplace Campaign Launch, we've provided screenings of the documentary The Garden telling the story of the beginning of our food security project, just to name a few. We love to talk about the work we do at UWCKL, and would be happy to come and speak to your group.





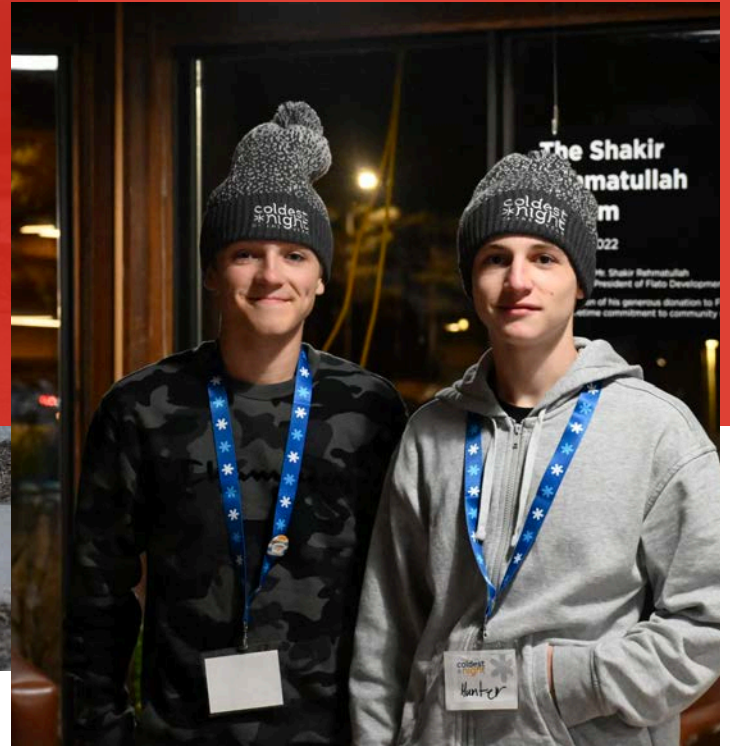


## Giving is Believing Golf Tournament

We got the summer off to a great start with the Giving is Believing Golf Tournament. A small but enthusiastic group of golfers joined us for a fun afternoon of golf and a delicious dinner. Thank you to our event sponsors for their support.







## Coldest Night of the Year

This February, we were proud to hold the first ever Coldest Night of the Year walk in Lindsay. Nearly 100 walkers joined us for a 2km or 5km walk. Just over \$19,000 was raised through the event. Thank you to all of the walkers who participated, the donors who supported them, our sponsors and the amazing volunteers who helped make this event a success. We can't wait to do it again next year!







## Nexicom United Way Curling for Community Funspiel

During the final month of campaign we brought back an old favourite event that we have not held since just before the pandemic. We were thrilled to have Nexicom come back as lead sponsor and have RBC sponsor as well. It was a great day of curling with fun costumes and exciting competition. Join us for the 2025 edition - no experience needed!







## Edwin Binney's Community Farm and Education Centre

2023 was a tough year at Edwin Binney's Community Farm & Education Centre. On August 3rd the farm found itself in the path of a destructive downburst that dropped golf ball sized hail and leveled many of the crops. Lost to the storm were 20 fruit trees, many rows of corn, and much of the cabbages.

Thankfully we are a part of one of the most generous and hard working communities around. BGC and other community members rallied quickly to help clean up after the storm, allowing us to replant the fields to salvage a fall harvest.





## Edwin Binney's Community Farm and Education Centre

Though the weather was tumultuous the determination of all involved with the farm ensured there were still many successes. The farm produced 18,366lbs of fresh produce worth \$52,202 which went to community agencies to support well over 4,000 community members. The farm also hosted 620 children and youth to participate in Field to Table Programming and educational workshops.

We're looking forward to the 2024 season and expecting a lot of growth to occur in and out of the farm. New projects coming this season are the seed garden, more raised bed space to extend the season, and increasing the biodiversity by adding new pollinator, sensory, and rain gardens. We're also expanding our social media reach by creating engaging content on all of our platforms including the new EBCF&EC YouTube channel - @EdwinBinneysCommunityFarm. LIKE. SHARE. SUBSCRIBE.





**We are grateful for the support of local organizations and businesses!**





# THANK YOU TO OUR GENEROUS SPONSORS!

Event sponsors help make our fundraising endeavours a success.



## **Giving is Believing Golf Tournament**

Crayola, VCCS, Trish Todd - Revel Realty Inc., Nexicom, Jane Angelo Professional Corporation and Aaron Hill - Financial Advisor at Edward Jones



## **Adopt a Crop**

Weed Man Kawartha Lakes; Ruth Tait; Judy, Carly, Emily Beall and Andrew Lawson in Memory of Marcie Beall



## **Nexicom United Way Curling for Community Funspiel**

Nexicom and RBC



## **Coldest Night of the Year**

Kathlene Katic - Kawartha Lakes Realtor, Economy Wheels, Domino's Pizza, Tim Hortons - Lindsay Street, Charmin's Wholesome Foods Catering, Kindred Coffee Bar, Fleming College

# THANK YOU!

## Thank you to our 2023-2024 Corporate, Foundation and Workplace Donors

### **Guardian: \$25,000+**

Crayola Canada  
Government of Canada  
LCBO  
Otto and Marie Pick Foundation

### **Innovator: \$10,000 – \$24,999**

City of Kawartha Lakes

### **Benefactor: \$5,000 – \$9,999**

BMO Financial Group  
CIBC  
Province of Ontario  
PVNC Catholic District School Board  
TD Bank Group

### **Visionary: \$2,500 – \$4,999**

Kinsmen Club of Lindsay  
Nexicom  
RBC  
RBC Foundation  
Scotiabank  
St. Thomas Aquinas CSS  
VCCS Employment  
Services  
Wilson and Wilson Ltd.  
1 Anonymous Organization

### **Pillar: \$1,000 – \$2,499**

BluEarth Renewables Inc. – Goodlight LP  
Canada Life  
Canadian Tire Minden – In Kind  
Community Living Trent Highlands  
Fairstone Financial  
Hornibrook Family Fund  
The Bob and Vera Mark Foundation  
The Co-operators  
Woodville & District Lions Club  
Workplace Safety and Insurance Board  
1 Anonymous Organization

### **Builder: \$366 – \$999**

Counterpoint Engineering  
Enbridge Gas Inc.  
Enterprise Holdings  
Flavelle Family Foundation  
Fleming College  
General Motors Canada  
IG Wealth Management  
John Howard Society of KLH  
Kawartha Lakes Family Health Team  
KPMG Canada  
Mouvement Desjardin  
Ontario Public Service (Retirees)  
OPSEU Local 352  
PVNC Catholic Education Centre  
St. Dominic Catholic Elementary School  
United Way CKL  
Weed Man Kawartha Lakes  
1 Anonymous Organization



# THANK YOU!

## Thank you to our 2023–2024 Individual Donors

### **Benefactor: \$5,000 – \$9,999**

Douglas Brenner  
David S. Saunders

### **Visionary: \$2,500 – \$4,999**

Joel Watts  
2 Anonymous Visionaries

### **Pillar: \$1,000 – \$2,499**

Lorna Jane Abray  
Peter & Kathy Anderson  
Nancy Austin  
Gregory Bishop  
Jody Clements  
Elaine D'Souza  
Carol & Bruce Glass  
Karen Glass  
Mary Hill  
Dale Leadbeater  
Jessie Ma  
Camal McDoom  
Paul Murphy  
Maja Saletto  
Kelly B. Taylor  
Annette Wrightman  
3 Anonymous Pillars

### **Builder: \$366 – \$999**

Larry & Deanna Allen  
Mr. & Mrs. Flavelle Barrett  
Chris Borycheski  
David R. & Pauline Brien  
Kristy Burt  
John Carr  
Sandra Connolly  
Scott Currie

### **Builder: \$366 – \$999**

Frank Denton  
Wynne Elmore  
Geoff Grier  
Mr. Justice & Mrs. Drew Gunsolus  
Mary Haydock  
Joanne & the late Brian Hough  
John & Lynne Irwin  
Jack & Jean Kyle  
Don Macdonald  
Raymond Manning  
Mary Kay McGuinness  
Janine Mitchell  
Sheila O'Connell  
Brian & Bernice O'Neill  
Peter Petrosoniak  
Ken & Jan Pizer  
Karl Repka  
Sandy & Barry Reynolds  
Stephen Smith  
Mike Soehner  
Jesse Stapleton  
Anne Stark  
Kimberly Stainsby  
Ruth Tait  
Larry Todd  
France Tremblay  
Cathy Twohey  
Miranda Warren  
Karen White  
Sundee Wickline  
8 Anonymous Builders

### **Everyday Hero: \$365**

Grant & Gail Cottrell  
James Lindsay  
John Murray

### **Leadership Donors – \$1,200+**

**Jessie Ma**  
Douglas Brenner  
Gregory Bishop  
Karen Glass

**Maja Saletto**  
David S. Saunders  
Jody Clements  
Camal McDoom  
Lorna Jane Abray

**Annette Wrightman**  
Joel Watts  
Carol & Bruce Glass  
Paul Murphy

# STUDENT POWER!

Edwin Binney's Farm and Education Centre would not be the success it is without the contributions of our amazing Co-op students and summer employees. A big thank you to 2023's amazing crew!



**Nick Leblanc**

Fleming College Sustainable Agriculture  
Program Co-Op Student



**Kai Magalhaes de Castro**

High School Co-Op Student



**Sophia Ashton**

High School Co-Op Student



**Caleb Abbott**

High School Co-Op Student  
Summer Employee



**Jacob Abbott**

Summer Employee



# MEET THE UNITED WAY CKL TEAM!



**Emily Beall**  
Co-Executive Director



**Shantal Ingram**  
Co-Executive Director



**E Kelly**  
Garden Coordinator and  
Project Lead



**Taryn Zylstra**  
Bookkeeper





Thank you!

